

EXPLORING KUNTA: ROOTS 50TH COMMEMORATIVE EXPERIENCE

August 7–9, 2026 · Roots50.org · Kunta Kinte Celebrations Inc., a 501(c)(3) Nonprofit

JOY FEST 2026

VENDOR TERMS & CONDITIONS

Sunday, August 9, 2026 · John J. Wright Educational & Cultural Center · Spotsylvania County, Virginia

By submitting a vendor application and payment to Joy Fest 2026, each vendor agrees to be bound by the following Terms and Conditions. These terms apply to all vendor categories and are non-negotiable. Please read carefully before submitting your application.

1. VENDOR ELIGIBILITY & MISSION ALIGNMENT

Joy Fest 2026 is the closing celebration of the Exploring Kunta: Roots 50 Commemorative Experience, honoring the 50th Anniversary of Alex Haley's *Roots: The Saga of an American Family*. All vendors must offer products and conduct business in a manner that aligns with the event's mission of cultural celebration, heritage, and community. Kunta Kinte Celebrations Inc. reserves the right to decline any application that does not reflect these values.

2. VENDOR CATEGORIES & FEES

Vendor fees are determined by category as follows:

Artist / Fine Art — \$75: Original handmade artwork, fine art, prints, photography, sculptures, and mixed media.

Dry Goods / Retail — \$125: Clothing, apparel, accessories, books, beauty products, cultural goods, candles, and merchandise.

Food Vendor — \$500: Full-service food trucks, food tents, and concession-style food and beverage vendors.

Vendors are responsible for accurately self-identifying their category at the time of application. Misrepresentation of vendor category may result in forfeiture of space without refund.

3. BOOTH & SPACE REQUIREMENTS

All vendors are assigned space based on their category and availability. The following terms govern physical setup:

- Standard Booth Size: 10 x 10 ft (one space).
- Double Booth: 10 x 20 ft — must be requested in advance and is subject to availability.

- Food Truck Space: Self-contained units; exact dimensions must be provided on the vendor application.
- Vendors are responsible for supplying ALL of their own equipment, including tents, tent weights, tables, chairs, signage, and display materials. Nothing is provided by the organizers.
- Tent weights are required at all times. Tents that are not properly weighted will not be permitted to remain open.
- Electricity is not guaranteed unless specifically arranged in advance with the event organizers. Vendors requiring electricity must note this on their application.

4. PAYMENT & SPACE CONFIRMATION

Vendor space is not confirmed until both of the following have been received:

- Full payment of the applicable vendor fee, and
- A completed vendor application.

Electronic payment may be submitted at: <https://tinyurl.com/roots50VENDORS>

The application deadline is July 15, 2026. Space is limited and will not expand beyond available capacity. Applications submitted after the deadline or without payment will not be processed. Submitting payment does not guarantee a space; confirmation will be issued only after both requirements are met.

5. REFUND POLICY

All vendor fees are non-refundable once payment has been processed. This applies regardless of the reason for cancellation, including but not limited to personal circumstances, weather, or event schedule changes outside the vendor's control. Vendors are strongly encouraged to confirm their availability before submitting payment.

6. INSURANCE REQUIREMENTS

All vendors are required to carry General Liability Insurance and must provide a valid Certificate of Insurance (COI / ACORD form) prior to the event. Insurance requirements are as follows:

- General Liability: \$1,000,000 per occurrence.
- Aggregate: \$2,000,000 aggregate.
- Food Vendors: Must also carry Product Liability coverage.
- Food Truck Operators: Must also carry Commercial Auto Insurance.

The Certificate of Insurance must name the following as Additional Insured:

- Kunta Kinte Celebrations Inc.
- Joy Fest 2026

COI Deadline: All Certificates of Insurance must be submitted no later than July 15, 2026.

Vendors who do not submit proof of insurance by the deadline will forfeit their space without refund. COIs must be submitted by email to: ExploringKunta50th@gmail.com.

7. CONDUCT & COMPLIANCE

All vendors and their representatives are expected to conduct themselves in a professional and respectful manner at all times during Joy Fest 2026. Kunta Kinte Celebrations Inc. reserves the right to remove any vendor from the event, without refund, for behavior that is disruptive, disrespectful, or inconsistent with the spirit and mission of the event.

Vendors are solely responsible for compliance with all applicable local, state, and federal laws and regulations, including but not limited to health codes, sales permits, and licensing requirements.

8. TAXES

Virginia sales and use taxes are the sole responsibility of the vendor. Kunta Kinte Celebrations Inc. does not collect or remit taxes on behalf of vendors. Each vendor must ensure they are properly licensed and in compliance with Virginia Department of Taxation requirements.

9. CHANGES & CANCELLATIONS BY ORGANIZER

Kunta Kinte Celebrations Inc. reserves the right to modify event logistics, venue layout, or vendor placement as necessary. In the unlikely event that Joy Fest 2026 is cancelled by the organizer, vendors will be notified as soon as practicable. Organizer-initiated cancellation terms will be communicated at that time.

10. AGREEMENT

Submission of a vendor application and payment constitutes full acceptance of these Terms and Conditions. These terms are binding on the vendor, their employees, agents, and representatives present at the event.

For questions, contact: ExploringKunta50th@gmail.com | Roots50.org